

ANNUAL REPORT



2013

4 the World

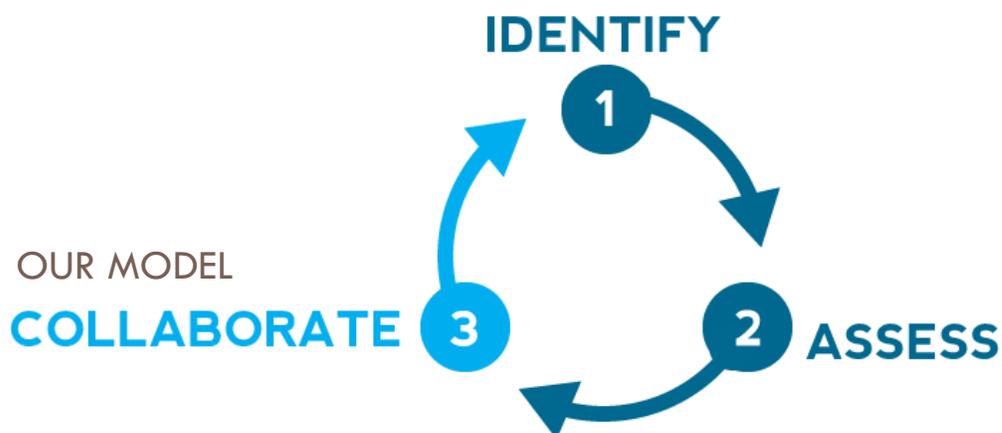
Thanks to our wonderful partners and volunteers, 2013 was the busiest, most productive, and most exciting year yet.

Annual Report

2013

OUR MISSION

WE COLLABORATE WITH COMMUNITIES ACROSS THE GLOBE BY EMPOWERING THEM TO IDENTIFY AND SOLVE THEIR MOST PRESSING HEALTH AND EDUCATIONAL NEEDS.



4 THE WORLD WINS NC PEACE PRIZE

NC Peace Corps awarded the 2013 NC Peace Prize to 4 the World. Our organization is committed to improving education and health in communities worldwide. The award was announced January 14. Founder and Executive Director Robert Froom stated, "I felt extremely honored when I found out that 4



Pictured from left to right: NC Peace Corp alumni President, 4 the World Education Director Shea Kerkhoff, 4 the World Executive Director Robert Keith Froom, Duke University Center for Social Entrepreneurship Director Matthew Nash.

The World won the North Carolina Peace Prize. Also I felt very proud of the hard work of all of our volunteers both past and present." 4 the World is completely staffed by volunteers and is based in Garner, NC.

The Ceremony took place Sunday, February 3 at 3:00 at Pullen Memorial Baptist Church. 4 the World celebrated the prize by continuing to collaborate with communities. "We need to keep focused on refurbishing schools in developing countries, sending girls to high school with our scholarship program and helping children and single parent families right here in North Carolina where many people are struggling. With our new NCSU Chapter we will work hard with some of the brightest student minds in North Carolina. I have faith we will help many people," Froom exclaimed.

The NC Peace Corps has awarded the Peace Prize since 1996 to NC grassroots organizations that are "helping others to help themselves." 4 the World's mission of empowerment through collaboration aligns with the Peace Corps' mission. Froom said, "I have always deeply admired the mission of The Peace Corps and the adventurous and compassionate spirit of the Peace Corps volunteers in serving the less fortunate around the world."

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Board of Directors

Robert Froom, Executive Director

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Dana Hale

Shawn Beck

Pentti Jusila

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OUR VOLUNTEERS

Fourteen volunteers were given the PRESIDENT'S VOLUNTEER SERVICE AWARD, a national honor offered in recognition of volunteer service. Established in 2003, the AWARD is available on an annual basis to individuals, groups and families who have met or exceeded requirements for volunteer service and have demonstrated exemplary citizenship through volunteering. As one of thousands of Certifying Organizations participating in the AWARD program, 4 the World confers the award to recognize the outstanding achievements of its volunteers. 4 the World has a long history of volunteer service, and more than 100 volunteers performed community service this year on behalf of the organization.

"In his 2002 State of the Union Address, President George W. Bush created the USA Freedom Corps, and called on every American to make a lifelong commitment to volunteer service. The PRESIDENT'S VOLUNTEER SERVICE AWARD recognizes individuals and families who have answered that call," said Robert Keith Froom of 4 the World. "America's volunteers work to make our communities stronger and safer. As a Certifying Organization for the AWARD program, 4 the World is proud to be aligned with this prestigious volunteer award, and we are especially proud of our volunteers who have made volunteer service a central part of their lives."

The PRESIDENT'S VOLUNTEER SERVICE AWARD is an award for volunteer service that every American – from every age and every walk of life – can aspire to achieve. To be eligible to receive the AWARD, individuals submit a record of their annual volunteer service hours to 4 the World. AWARD eligibility is based on hour requirements varying by age.

"These recipients of the PRESIDENT'S VOLUNTEER SERVICE AWARD are role models for all Americans," Shea Kerkhoff of 4 the World said. "Each volunteer hour

contributed makes a difference in improving the quality of life for others, and I encourage everyone to contribute to our community by volunteering. Volunteers bring us closer together as families, as communities and as a Nation, through their commitment."



PROGRAMS

4 the World supports collaborative, sustainable and effective community development projects within each of our 4 the World communities through partnerships and individual programs. 4 the World's mission is to build mutually beneficial partnerships that help both the communities and the volunteers as they build give and take in empowering relationships.

Education

We provide teacher training, student scholarships, and technology for schools in need. We believe that education builds funds of knowledge and literacy skills and that these are weapons needed to fight poverty.

4 the World's Education & Training Center

4 the World's first Education & Training Center opened in Guatemala on November 29, 2013. The center is a computer lab, internet café, trade school and language school all wrapped into one. 4 the World offers training programs for people to learn English, Spanish, Maya, basic first aid and CPR, computer skills, IT, and much more. The San Andrés, Guatemala community can use the Internet to access a world of information and networks.

4 the World's Joyce L. Phillips Education & Training Center is one of the only facilities in the area certified to teach English, Spanish, and Maya by the Ministry of Education. Teachers from many schools in San Andrés and surrounding communities come to the Education Center to learn English and take courses on computer training. Teachers then teach English and computer literacy to students in the school system.

Some of the programs at the center are free, while other programs will help the center create revenue. The goal is for the center to be self-sustaining. Other ways the center will generate revenue is by the hourly fee to use computers, access the internet, printing documents, scanning, and copying. We also sell refreshments such as water, juice, soda, and snacks like chips, cookies and crackers.

The center serves as a safe place for women to gain employment, for students to get help with school work, and for other organizations to meet. For example, cultural dance groups perform at the center so that young children and teens can learn about their culture. The center is prepared to be used as an emergency preparedness center to help inform the community during emergencies and natural disasters like flash flooding, drought or water shortages.

We do not plan to stop here as we would like to open more 4 the World Education and Training Centers, improve communication and education, create more employment opportunities, and make safe havens for boys and girls where they can learn and improve their own communities by volunteering.

School Refurbishing

4 the World has a long history of building, repairing, and furnishing schools in Belize and Guatemala. The images linked show both the projects and the happy students.

- Calla Creek School, Calla Creek Village, Cayo District- Refurbishing/Tech Support [\[image\]](#)

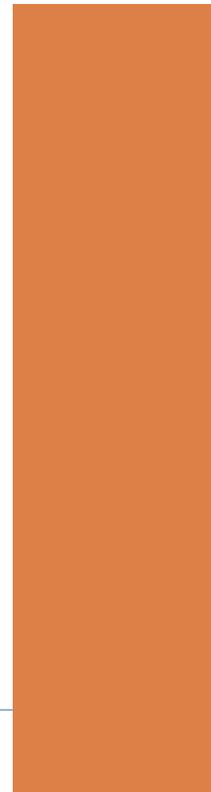
- La Gracia School, La Gracia Village, Cayo District – Refurbishing/Tech Support [image]
- Iguana Creek School, Selena Village, Cayo District – Refurbishment [image]
- Escuela Christian Futuro, San Andres, Petén- Computer Center [image]
- Escuela Basico Por Cooperativa Y Deversificado, Sac Puy, San Andres, Petén- Refurbishment [image]
- School of the Future Program, Department of Petén- Education [image]
- Escuela El Cruce Perdido Rural Mixta, Cruce Perdido, San Andres, Petén- Refurbishment [image]
- Escuela Barrio Norte Rural Mixta Sac Puy San Andres Petén- Refurbishment [image]
- Escuela Official Mixta Barrio Norte San Andres, Petén Classroom Construction Project [image]

Educators on Location

North Carolina State University faculty and students visited the Cayo District of Belize and met with teachers and students to listen and learn about the community. The team raised funds to purchase school supplies in Belize in order to support the local economy and support the schools. Children participated in arts, crafts, and English lessons with NCSU students during their holiday from school. Teachers participated in questionnaires and interviews to explain their vision for education in their community and to describe how 4 the World could support their vision. Issues of concern include:

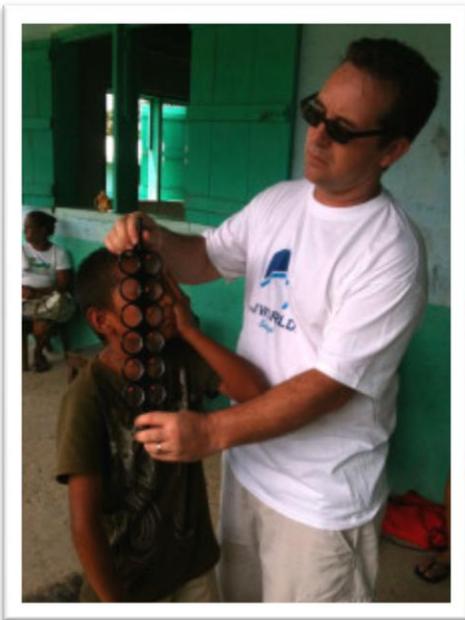
- School completion rates;
- Monolingual education (ELL support);
- Gender equity (Domestic abuse);
- Corruption; and
- Student motivation.

Teachers and students expressed gratitude for groups that came to the community and worked in collaboration. One teacher commented that when 4 the World volunteers visit, they are able to see the context of the programs and services that are being delivered. “If they come to your town or village and recognize you have a culture, religion, tradition, [then] they will respect it.”



Health

4 the World focuses on the social determinants of health to improve quality of life.



Vision Program

4 the World recognizes that good vision is important if a child is to learn to read, follow instructions and get a good education. In 2013, 4 the World began screening children on-site to determine their vision correction needs and, the same day we deliver a brand new pair of glasses for free to those in need.

If more extensive treatment is needed, children receive a referral to an ophthalmologist.

Teacher and student surveys have since shown that a majority of children who received eyeglasses increased class participation and behaved better in class.

The program was supported by generous financial contributions from individuals like you, the Municipality of San Andres Petén, and Dr. Sergio Alvarez Anzueto. In addition, First Sight Eye Glasses donated thousands of pairs of eyeglasses to kick start the program.

Doctors on Location

The University of Oklahoma Health Sciences Center spent a week in the field serving the community of Calla Creek in Belize. Doctors and Students performed health check-ups, bandaged wounds, and cared for the sick. The health clinic was sponsored by 4 the World and OUHSC and services were performed at no cost to the families. The doctors also donated medical supplies that From delivered to Guatemala.

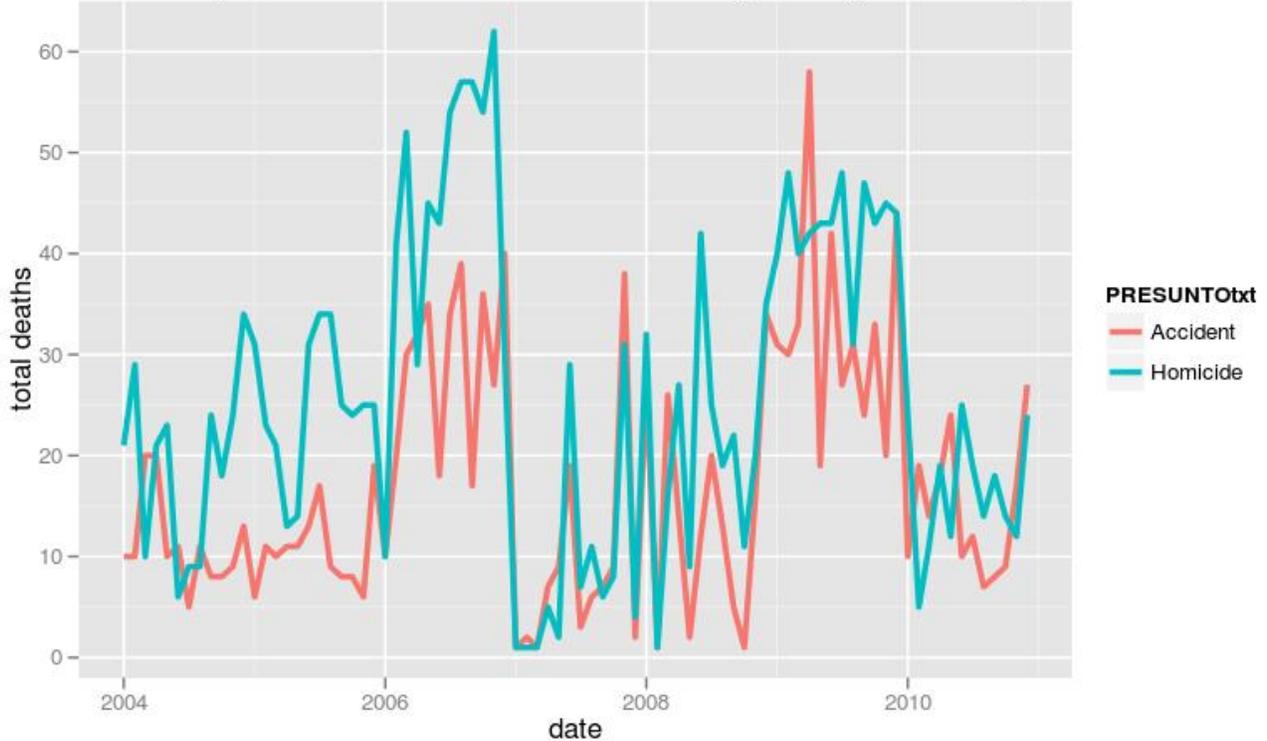


Safety Education

4 the World volunteer Robbie taught self-defense to women and children. Volunteers also provided reflective gear for women and students in Belize, who must walk on busy roads to get to and from work or school. Chiapas is the Mexican state that borders Belize and Guatemala. Statistics calculated by Diego Valle suggest that Guatemala and Belize would have even more deaths by homicide and car accidents than Chiapas.



Deaths by Homicide and Accidents caused by Transport in Chiapas

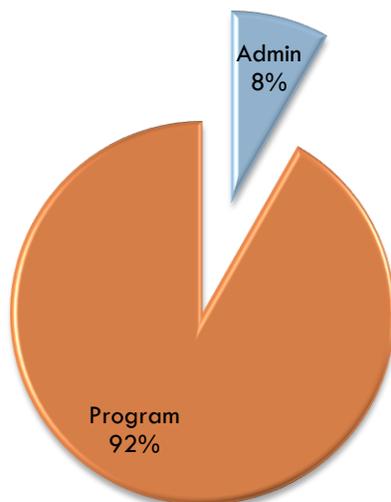


Retrieved from <http://blog.diegovalle.net/2012/09/violence-along-mexicos-southern-border.html>

EXPENSES

	Description	Amount
Administrative Costs	Telephone and internet	360.
	Office printing and copies	721.
	Security for online donations	536.
	NCSU chapter meeting refreshments	96.
	Advertising	1,227.
	Memberships and dues	660.
	TOTAL	3,600.
Program Costs	Volunteer awards and t-shirts	1,610.
	On Location trip supplies	19,482.
	On Location travel and lodging	18,151.
	Internet for Education and Training Center	960.
	TOTAL	40,203.

2013 Expenses



What people are saying . . .

"4 the World organization really helps people that can't handle their economical status to keep going." ~4 the World former scholarship recipient

"They helped me. If I hadn't had help from them I don't think I would have ever achieved a higher education. I feel more confident of myself thanks to 4 the World." ~Former scholarship recipient

A 4 the World volunteer and elementary teacher stated that 4 the World "lights a spark."

"These people here are very intelligent. And the reason most of them won't continue going to school is the lack of finance." ~Anna

"4 the World was there to help me so I have to continue and give my best," a beneficiary said on becoming a volunteer for 4 the World.

PROGRAM EVALUATION

4 the World's biggest expense is our On Location program, where doctors, teachers, students, or business professionals travel to our partner communities. This program, while relatively expensive is invaluable. 4 the World volunteers increase the level of trust with beneficiaries, which corroborates the literature on international volunteerism. According to Lough (2013), "The main areas of volunteers' contributions (in comparison with paid development or local project staff) include greater trust, accountability, ownership, creativity, optimism, and increased motivation for local volunteers to engage . . ." (p. 23). Our volunteers are trusted by community members in these communities where trust can be hard to find.

The relationships that are built are invaluable. The findings of 4 the World program evaluation show that participants value how 4 the World collaborates with the community. One participant valued the personal relationship: "I was really glad that you could come and visit us." Another participant valued the cultural knowledge offered through INGOs visiting the country: "If they come to your town or village and recognizes if you have a culture, religion, tradition, they will respect it." INGOs must connect with community members and work as a team to identify needs and assets and then assess solutions.

A participant who had volunteered with 4 the World on a community capacity building project observed, "All people come together and make it work and make it successful." Kamat (2003) states that the interaction is important for "building relationships of cooperation and trust to understand local needs and tailor projects that respond to those needs" (p. 66). 4 the World's cyclical model of (a) identify, (b) assess, (c) collaborate aligns to the connection participants desire from INGOs.

Sources:

Lough, B. J. (2013). Participatory research on the impact of international volunteerism in Kenya: Provisional results [pdf]. International Forum on Development Service.

Kamat, S. (2003). NGOs and the new democracy: The false saviors of international development. *Harvard International Review*, 25(1), 65-69.

"I was really glad that you could come and visit us."
~Rigzi

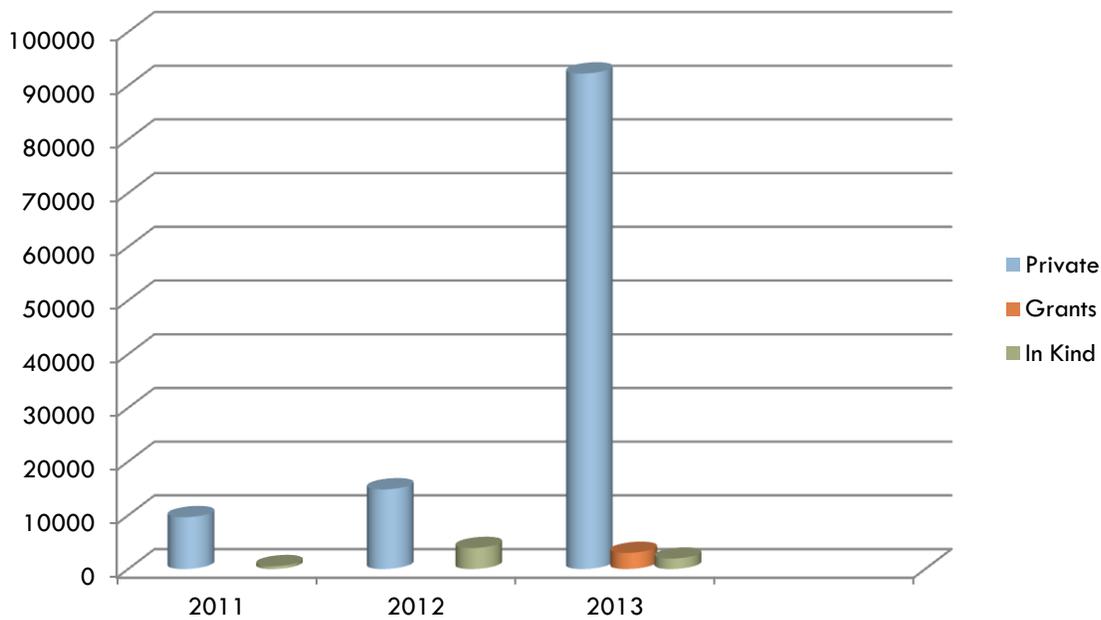
"4 the World, they help us by donating some computers. They [students] would need to research about, um about topics not really available in textbooks. For example, Mayan ruins and the communities and cultures. We don't really have resources available to us." ~Teacher in Belize

"How they can support is by having mentors not just sponsors but mentors because what I have noticed is that students who are being sponsored are the ones failing." ~Teacher in Belize

"They can help if a representative from the U.S.A. can come to deliver our contributions directly to our school. Many organizations are making money on behalf of schools or maybe a representative in our country is getting most of their contributions," stated anonymous questionnaire participant.

"Everyone wanted to see the social worker. It was about the personal problems in the people in the villages."
~Former scholarship recipient

CONTRIBUTIONS



Private	92,263.00
Grants	3,000.00
In Kind	1,940.00

COMMUNITY EMPOWERMENT

Empowerment is the goal of 4 the World and is defined as “a progression that helps people gain control over their own lives and increases the capacity of people to act on issues that they themselves define as important,” (Luttrell et al., 2009, p. 21). 4 the World hopes that we can work ourselves out of a job in each community we serve.

The following conceptual framework for empowerment is based on Laverack’s (2006) literature review finding nine domains of community empowerment, Rowlands’ (1997) four dimensions of power, and Luttrell et al.’s (2009) definition of empowerment.

Community Empowerment Conceptual Framework



Note. Adapted from Laverack, G. (2006). Using a ‘domains’ approach to build community empowerment. *Community Development Journal*, 41(1), 4-12; Luttrell, C., Quiroz, S., Scrutton, C., & Bird, K. (2009). Understanding and operationalising empowerment (Working Paper 308). London, UK: Overseas Development Institute; and Rowlands, J. (1997). *Questioning empowerment: Working with women in Honduras*. Oxford, UK: Oxfam.

FUTURE DIRECTIONS

Our work is not yet finished in the Cayo District of Belize and Petén Guatemala. We **need your help** to fill the gaps and meet the needs.

Scholarship Program

Community members have asked for a scholarship and mentor program. One teacher asserted, “How they can support is by having mentors not just sponsors but mentors because what I have noticed is that students who are being sponsored are the ones failing.” If you are interested in donating to the scholarship program or in becoming a mentor to young men and women in Central America and South Asia, please contact the Education Director Shea Kerkhoff at shea@4theworld.org.

Social Entrepreneurship

The Education and Training Center in Guatemala has much potential to provide incomes and training to help people make more money in the future. The NCSU chapter has begun selling jewelry handmade in Belize. This venture opens a new market for crafts people in the Cayo District. To purchase jewelry, contact the NCSU chapter on FB <https://facebook.com/4TheWorldNcsuChapter>