

# 2012 Annual Report



## TABLE OF CONTENTS

1.	Foreword.....	3
2.	About4TheWorld.....	4
3.	4TheWorldTeam.....	5
4.	Organization History.....	6
5.	Our Strategy.....	7
6.	Our Volunteers.....	8
7.	Volunteer Teams.....	9
8.	Planned Activities.....	10
9.	Our Growth.....	11
10.	Achievements & Activities.....	12
11.	Challenges.....	13
12.	Our Path Ahead.....	14
13.	Statement of Activities.....	15

# FOREWORD

Dear Friends,

It has now been 7 years since 4 The World was founded, our work in Belize has moved into several areas and our support with the people there is amazing as we work towards our goals in 2012. We are proud to report that we have worked with many communities

in Belize, Guatemala, Cameroon and Sudan to establish sustainable development projects. Our projects range from school upgrades to the establishment of state of the art computer labs as well as medical missions. Highlights of the year 2011 include:

- Delivered Soccer Uniforms to Uganda, Cameroon, Belize & Guatemala
- Delivered Computers to Guatemala, Belize, Cameroon, and the USA
- Initiated introduction to Computer Program in Guatemala
- Launched the 4 The World NCSU Internship program
- Developed an on-campus 4 the World organization at NC State University
- Created a new medical records system for Belize
- Provided Disaster Relief for Tornado victims in Raleigh, NC
- Created a new Website and Social Media Sites

As a small nonprofit in the US, organizations will inevitably encounter crises related to the economy, resulting in the changing of mission goals, the collapse or failure of certain projects, loss of volunteers and staff, etc. Dilemmas can be created by internal problems/sources or many times from external and uncontrollable sources. Despite our own confrontations with those challenges, 4 the World volunteers (throughout our history) have been able to manage and overcome them. We consider our volunteers' practices as worthy models for other nonprofit organizations to emulate. Thank you for supporting our cause and investing in change through education. Your support enables the youth of today to bridge the educational communication barriers and become our future change makers.

Fondest Regards,

Robert Keith Froom  
Executive Director / Founder  
4 The World

## **ABOUT 4 THE WORLD**

### **Our Vision:**

4 the World is focused on three project areas: computer centers, basic medical care, and school refurbishment. These project areas are designed and carried out in collaboration with local communities and united by a common vision: to provide sustainable solutions in health care and education.

### **Who We Are**

4 the World is a U.S.-based non-profit that provides medical and educational assistance to underdeveloped communities. It empowers local people to collaborate, learn new skills and improve their own quality of life.

So far, the organization has supported projects in Belize, Guatemala, Cameroon, Ethiopia, Philippines, Sudan, Uganda, Cape Verde, Dominican Republic, and USA. Our focus in the coming year is to expand support to more schools and more children.

### **What We Do**

4 the World helps needy communities by providing building materials, medical supplies, skills training, scholarships, and educational resources. We also offer assistance with infrastructure development.

# **4 THE WORLD TEAM**

## **Governing Council as of 31st December, 2012**

Dana Hale

Robert Simundson

Shawn Beck

Karen Smith

Robert Keith Froom

## **Board of Directors as of 31st December, 2012**

Robert Keith Froom - President

Sheryl Mosby - Secretary

Teri Portillo - Treasurer

Joel Traeger - Board Member

## **4 The World Management Team**

Robert Keith Froom – Founder / Executive Director

Shea Kerkhoff Vessa M. Ed. - Education Director / Advisory Board

Joel Traeger - Director of IT

Behnaz Armin - Office Manager

Namrata Patel – Medical Mission Coordinator

#### **4 The World NCSU Chapter Student Executives**

Namrata Patel – NCSU Chapter Co-President

Sara Awad - NCSU Chapter Co-President

Rami Awad - NCSU Chapter Vice President

Rachel Benton - Treasurer

Jamila Al-Shashani – Secretary

Shea Kerkhoff Vessa M.Ed. – Student Advisor

#### **Country Management Team**

William Lima / Belize

Linda Diaz / Guatemala

Josias Cunil /Guatemala

Mukete Tahle Ito / Cameroon

Ron Hiltcher / Philippines

James Wol / Sudan

## **Organization History:**

**4 the World was started in Los Angeles, in 2004, by founder Robert Keith Froom. After a mission trip to Belize, Robert fell in love with the people and the country and realized the urgent issues that many people and communities in Belize were facing. Discovering that many of the organizations doing volunteer work in Belize and other parts of the world tended to be exclusive encouraged Robert to assist those being overlooked. Among those excluded were individuals who did not ascribe to certain religious or visional preferences and were among some of the neediest citizens. This realization caused Robert to start the process and paperwork to create 4 the World as a registered 501(c)(3) nonprofit organization.**

**The organization began in the L.A. area where Robert was living and with a very small group of volunteers ranging from Robert's friends and contacts to local university students. The organization began as a completely volunteer-run nonprofit, and still maintains that tradition today. 4 the World moved its base from L.A. to Garner, North Carolina in 2008 as its founder, Robert, brought the organization and his family here. The move was spurred by a desire to work with a new community in a different part of the country and to spread 4 the World's mission and volunteer base. The economies in L.A. and California in general, did not lend a helping hand to sustain a viable nonprofit and Robert was facing personal struggles due to the economy as well.**

**As stated above, the first site of focused aid was in Belize. Most of the communities 4 the World works with are chosen by Robert. He goes to these different communities with nothing more than a backpack and a smile, talking to the people and figuring out what they need. After returning to the states, he develops a project and/or trip with volunteers that can address needs in a viable and sustainable manner for each specific community. 4 the World is focused and acutely aware that every person, every community, and every country has specific needs and desires and that these must be fully taken into account before projects are begun.**

**Through working in Belize and creating relationships there, 4 the World later ventured to Guatemala, the Dominican Republic, Ethiopia, Cameroon, the Philippines, Cape Verde, Sudan, and the United States. Some of these other countries were selected by chance; 4 the World was able to make connections with individuals and start helping their communities largely through donations and support. Much of the continued work is done by locals to allow for sustainable and culturally sensitive solutions.**

# Our Strategy:

4 the World has been run on a 4 step strategy from its inception. The projects and countries may change, but this basic foundation is what guides and holds the mission goals of the organization together.

These strategies are vital because many internationally-focused nonprofits lose sight of the people they are working with and their actual needs, causing their programs or projects to become unsustainable due to a lack of community involvement.



## Reuse

“We try to keep items such as used PCs, books, medical devices and electronics from going to landfills. These items can be of great use to those who lack access to basic health care, technology, and learning materials.”

## Sustainability

“All of our projects train and encourage community members to pass on what they learn. Knowledge and resources are passed from friends to friends, parents to children and from one community to the next. As a result, our projects have a lasting impact. We work with communities and empower them to develop their own solutions. In this way, beneficiaries take ownership of each project we start. This helps the needy move beyond handouts by fostering self-sustainability, pride and hope.”

## Clear Focus

**On Health:** “We bring new and used medical resources to communities and work with them to develop greater awareness of health care issues. We also provide training to family members who care for the elderly, the sick, children or pregnant women.”

**On Education:** “We provide teachers with resources and training. We provide students with scholarships, technology, and peer support programs. We provide communities with better school facilities.”

## Collaboration

“We believe in the power of partnership. Our work is not just the work of one individual or one organization. We seek to collaborate with any individual, school or nonprofit that shares our passion for those in need.”

# Our Volunteers



## Volunteer Teams

- recruit staff members from private corporate organizations to volunteer for specific activities to help people in need.
- recruit students/members from Universities, clubs, and organizations to volunteer during Alternative Spring Breaks and Summer Excursions to complete projects and programs.
- receive and distribute donated computers, automobiles, medical supplies and other donations (new or used) for the needy people in our geographical areas.



# PLANNED ACTIVITIES

## Capacity Building

- To establish 4 The World NGOs in countries where we are working.
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- To form SOPs for staff and volunteers.
- To recruit more volunteers, interns, and professionals.
- To form alliances as entry points for development programs.

## Education

- To initiate educational programs, computer learning programs, and feeding programs in communities where we are working.
- To provide and establish computer labs for children in needy schools both locally and internationally.
- To support youth educational programs through Youth centers and the support of IEC (Information and Electronic Communication) programs.

## Training

- To prioritize training in crisis affected areas due to natural disasters (earthquakes, severe flooding and hurricanes) and develop prevention, mitigation, and preparedness capacities where appropriate in Belize and Guatemala.
- To support rapid and appropriate community recovery initiatives with emphasis upon a restoration of food for all disaster affected areas in Belize.
- To provide distance learning programs and training for teachers.
- To work to form committees to prevent, reduce, and respond to the impact of illiteracy and poor health conditions.

# Our Growth

## Capacity Building

In 2003, 4 The World was officially registered as a US non-profit organization with a 501c (3) status number and operates at 18115 LaSalle Ave. Gardena, where Keith Froom, the President and Founder, has temporarily donated part of his residence as office space for the project.

During the past year, the program has developed a number of infrastructure tools, logistical alliances, and streamlined procedures that have greatly encouraged growth and capacity with international status. Our models have shown to be effective where some larger organizations are not practically sustainable.

### 1) Information Technology

We have incorporated new database systems, communication tools, software, and security upgrades to enable our systems and program to effectively operate with minimum maintenance cost and overhead expenses.

### 2) Website Development

Our website and main tool of communication has an ongoing three year plan and has been developed as a culmination of volunteer strategies. We will be advancing our Web capabilities as we expand our resources.

### 3) Internship Program

Our internship program has been a big part of our development and operational advancements as interns from various universities have provided us with dependable, skilled students who make our operation possible while facing funding challenges.

### 4) Medical Donation Protocols

Medical program protocols have been developed, making donation processes more effective by placing items (What items?) where they are needed most, utilizing partner organizations that are geographically compatible with a proven track record. This has produced a great increase in our ability to process donated medical supplies.

## Alliances, collaboration and networking

We have networked and developed partner NGOs that will empower local people to volunteer and receive training. In order to achieve greater impact in our international work, we have begun developing entities in two key communities in Belize and Cameroon; new partnerships for Guatemala are planned for the future.

## ACHIEVEMENTS & ACTIVITIES, 2012

- Student Chapter founded at North Carolina State University
- World AIDS Day fundraiser with partner Buku Raleigh. We sold hot chocolate at Buku's booth at that Christmas Tree lighting festival in downtown Raleigh.
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# CHALLENGES

With growth comes responsibility and the necessity for action. During the past year, we had many challenges that helped us to further realize the scope of our needs and capabilities. Progress and growth, while difficult at times, are a necessity to reach our goal.

- ✓ **Administrative Cost Efficiently Managed**
- ✓ **Resource Management Improvements**
- ✓ **Development in Fundraising and Marketing**
- ✓ **Networking and Strategic Successes**
- ✓ **Accomplishing Goals With Limited Resources**



## **OUR PATH AHEAD**

Now that we have put in place a blueprint of what we want to do and achieve in the next three years, our effort will be to ensure that we achieve those goals. Among the priority areas that we shall focus, some will include the following (in no particular order):

- 1) To scale up our fundraising strategy in order to implement our programs and projects both locally and internationally.
- 2) To involve our partners as much as possible in our decision-making process as a way of strengthening our relationships.
- 3) To integrate Health Education and HIV/AIDS into our project as a development program.

### **Crossing Bridges to Success**



**4 The World**  
**Statement of Activities**  
**For the Year ended December 31 2012**

**SUPPORT AND REVENUES:**

Corporate Program

Revenue .....	\$304.87
In-Kind revenue and support .....	\$225.00
Donations .....	\$2774.09
Total support & revenues .....	\$3303.96

**EXPENSE:**

Service .....	\$2810.28
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**SUPPORTING SERVICES:**

Management and general .....	\$6340.00
Total Expenses .....	\$2810.28
Net assets, beginning of the year.....	\$1274.66
Net assets, end of the year .....	\$2359.62

Federal Tax ID # 75-3147466

Department of Justice # 33413

Corporate Divisions # 197927-95

Thank you to our Donors and Supporters!